

# New Listings

The following numbers have been assigned since the last newsletter was published. Please add them to your directory.

## ALMENA

Buck, Lloyd & Joan 357-3366  
 Jasper, Pete 357-0005  
 Lapage, Vanessa 357-0004  
 Miller, J. L. 357-1022  
 Scheerer, N. 357-6313  
 Strenke, David 357-0377

## BARRON

Gieseke, Linda 637-1232  
 Wolverine Lube & Wash 637-2886

## CAMERON

Bilodeau, Linda 458-2135  
 Dickerson, Arlene 458-1472  
 Green Mile Outdoors 458-0200  
 Heino, William & Pat 458-2818  
 Lansin, Sarah 458-1002  
 Perold, Marietta 458-0125  
 Peterson, Melissa 458-2222  
 Red Cedar Accounting 458-0106  
 Welch, Marie 458-0094

## CHETEK

Christianson, Hazel 925-1330

Christopherson, Mary 924-5858  
 Metcalf, Louise 925-1066  
 Smith, Glenn 925-1022

## CUMBERLAND

Shrum, Jessica 822-6415

## LADYSMITH

Lorin, Allan 532-9978

## PRAIRE FARM

Flanagan, Dorothy 455-1243  
 Wright, John Jr 455-1203

## RICE LAKE

Aspenes, Don & Mary 736-1036  
 Blue Hills Logistics LLC 736-0263  
 Breunig, Jefferson 234-5347  
 Crego, Melissa 736-0304  
 Crotteau, April 736-0254  
 Feehan, Courtney 736-0298  
 Foss, Andrew & Courtney 736-0248  
 Greiner, Arthur 234-3957  
 Hover, Susan 234-2406  
 NorthernBridges 234-1050

## RIDGELAND

Bovine Veterinary Clinic 949-0003

### Expanded Store Hours

Please note the change in our store hours.

#### BARRON HOURS

Monday - Friday 9:00 am - 6:00 pm  
 Saturday 9:00 am - 3:00 pm  
 Sunday - Closed

#### CAMERON HOURS

Monday - Friday 8:00 am - 5:00 pm  
 Thursday 8:00 am - 6:00 pm  
 Saturday 9:00 am - 12:00 pm  
 Sunday - Closed

#### CHETEK HOURS

Monday - Friday 9:00 am - 5:00 pm  
 Saturday 10:00 am - 2:00pm  
 Sunday - Closed

#### DALLAS HOURS

Monday - Friday 8:00 am - 4:30 pm  
 Saturday - Sunday Closed

#### NEW LOCATION: RICE LAKE (Wal-Mart center)

Monday -Friday 9:00 am - 8:00 pm  
 Saturday 10:00 am - 5:00 pm  
 Sunday 11:00 am - 5:00 pm

# COMMUNIQUE

JUNE 2009

COMMUNICATING SOLUTIONS. IT'S WHAT WE DO.

## New Look Coming Soon

As you may be aware from attendance at the Annual Meeting or coverage of the meeting, Chibardun Telephone and CTC Telcom are preparing to unveil a new branding look and feel. The offering of new products and services, such as the recently introduced cellular service, are the catalyst for the updating of the branding name and appearance. Both Chibardun Telephone and CTC Telcom will begin operating under the Mosaic brand in early August.

There is no change in the company structure or ownership, as the companies will legally be recognized as Chibardun Telephone Cooperative and CTC Telcom d/b/a (doing business as) Mosaic Telecom, Mosaic Mobile, etc. The rebranding, as approved by the Board of Directors, is intended to reflect the ever-changing technology and plethora of products and services provided to subscribers. It is also designed to give the companies the best marketing position going into the future.

Company vision and mission statements were recently updated as part of the ongoing strategic planning. Additionally, new logo designs are currently being reviewed. Beginning with the July 1<sup>st</sup> issue of the newsletter, which will become the Mosaic Messenger, the new design and logo will be unveiled to subscribers.

Below you will find the new company mission statement and vision statement that outlines the strategic direction for the future.

### MISSION STATEMENT

To enable and empower our members, customers and communities with robust connectivity to the world, through high-quality, advanced and affordable communications solutions.

### VISION STATEMENT

That our members, customers and communities benefit from advanced and affordable communications solutions from a trusted technology-leader committed to our customers and communities.

Please watch for the changing designs of all materials and communication from Chibardun Telephone and CTC Telcom, examples of which will be included in next month's newsletter.

401 SOUTH 1ST STREET

P.O. BOX 664

CAMERON, WI 54822

CAMERON TELEPHONE: 715.458.5400

CAMERON FAX: 715.458.2112



**Digital Television Broadcasting Change** After June 12, 2009, a television receiver with only an analog broadcast tuner will require a converter box to receive full power over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products.

**CTC Cable TV subscribers need not do anything; your TV will work as it always has.**

Information about the Digital TV transition is available from [www.DTV.gov](http://www.DTV.gov) and from [www.dtv2009.gov](http://www.dtv2009.gov) or 1-888-DTV-2009 for information about subsidized coupons for digital-to-analog converter boxes.

**MISSION STATEMENT** To enable and empower our members, customers and communities with robust connectivity to the world, through high-quality, advanced and affordable communications solutions.

## New Wisconsin Area Code

To ensure a continuing supply of telephone numbers, the Public Service Commission of Wisconsin (PSC) recently approved the addition of the 534 area code to the geographic region currently served by the 715 area code.

The addition of the 534 area code will cause all customers within the 715/534 geographic area to dial the area code followed by the 7-digit telephone number when dialing all calls, even those classified as "local". This means that all calls from the 715 area code that are currently dialed with 7-digits will need to be dialed using the area code + 7-digit telephone number.

Dialing of long distance calls will remain the same. Callers will continue to dial 1 + area code + 7-digit telephone number whenever placing a long distance call from the 715 or 534 area code.

These changes will be effective as of October 17, 2009. As of that date you should begin using the new dialing procedure whenever you place local calls from the 715 area code. If you forget and use the old dialing procedure of dialing just 7-digits, your call will still be completed, as there will be a permissive dialing period.

However, beginning July 17, 2010, you must use the new dialing procedure for all local calls. After this date, if you use seven digit dialing, your call will not be completed and a recording will provide instructions on how to redial your call properly using the ten digit process.

It is expected that new numbers put into service beginning August 14, 2010, may be assigned numbers with the 534 area code. It is important to note that local telephone companies have no control over the assignment of additional area codes for geographic regions.

### What Will Change?

**You will need to dial 10-digits (area code + 7-digit telephone number) for every local call.**

In order to use the new dialing procedure, you may need to reprogram or upgrade your equipment if you use specialized communications equipment like a PBX, electronic telephone sets, auto-dial systems or multi-line key systems.

Some automatically dialed calls may require reprogramming to include the new dialing procedure. These calls may include: life safety systems, fax machines, Internet dial-up numbers, alarm and security systems, speed dialers, call forwarding settings, voice mail services and similar functions.

Check your websites, business stationery, advertising materials, personal checks, contact information and your ID tags to ensure the area code is included.

### What Will Remain the Same?

**Your current telephone number, which includes your area code, will remain the same.**

The price of a call, local and long-distance calling areas and

other rates and services of your telecommunications provider will not change as a result of the Area Code Overlay. What is a local call now will remain a local call regardless of the number of digits dialed.

You will still dial just three digits to reach 911.

If the 211, 311, 411, 511, 611, 711 and 811 numbers are currently available in your community or from your provider, you will still dial them with just three digits.

### Questions?

If you have any questions regarding information provided in this notice, please call CTC at 1-800-924-3405 or visit the Public Service Commission of Wisconsin (PSC) website for more information:

<http://psc.wi.gov/utilityinfo/tele/areaCodes/home-AreaCodeRelief.htm>

## WSTF Scholarship Winner

The Wisconsin State Telecommunications Foundation was established in 1965 and made its first scholarship award in 1966. Over a span of 43 years it has contributed more than \$1,045,000 to deserving high school graduates desiring to further their education. The WSTF scholarship is highly competitive with hundreds of applicants throughout the State of Wisconsin. The Wisconsin State Telecommunications Association is a trade organization representing 83 telephone companies and cooperatives in the state. Money for the fund is contributed by Chibardun Telephone Cooperative and other telephone companies in Wisconsin.

This year the Foundation made twenty-five \$1,500 awards to students. One of the scholarship winners was sponsored by Chibardun Telephone. Elizabeth Fijalkiewicz, a student at Chetek High School, received a \$1,500 scholarship.

CTC is committed to investing in our communities by assisting young people in attaining higher education. We congratulate Elizabeth on her achievement.



## Father's Day Gifts at CTC

Take care of your Father's Day shopping at CTC! You can't go wrong with a large screen high definition television set! We also offer a variety of Dell desktop or laptop computers. Throw in a high speed Internet package and he's all set.

Don't forget the wide variety of specialty phones we offer. There's bound to be one that suits his personality or reflects his interests. Maybe he is a Marvel comic fan? Try our talking, animated Spiderman phone. Is he a classic car buff? Check out the '63 Split Window Corvette collector phone. Does Dad rule the road on a Harley (or just wish he did)? Give him the awesome, authentic Fat Boy phone. Our selection doesn't end there, so stop by our office and pick out the Father's Day gift Dad will really appreciate at a price you can afford!



## FiBR2U Update

Construction and engineering crews for the FiBR2U "fiber to the home" project can be seen in the Villages of Ridgeland and Sand Creek. Chibardun employees and PUSH (Chibardun's contracted construction firm) employees are working in the villages to bury fiber optic cabling. The FiBR2U project will build upon the existing fiber optic infrastructure and extend fiber optic cable directly to each business and residential customer in Chibardun's service area.

Chibardun crews will continue contacting home and business owners for permission to install the new optical network terminals on every premise. Construction will continue in these communities through the end of June. For those living in these communities, please bear with us as we work through this construction phase. We feel the benefits of the FiBR2U project will far out weigh the temporary inconvenience.

## New Employees

Chibardun is happy to announce the addition of two new team members.

**SUSAN JOHNSON** joined the Chibardun team as a Technical Support Representative. She will be handling calls related to Internet and cellular services.

Susan was raised in Maplewood, MN and later moved to Turtle Lake. She attended WITC in Rice Lake and received an MIS/Accounting Assistant Degree.

She and her husband presently live in Spooner. They have four grown children and one grandchild. They own six dogs and two cats, which keeps them very busy. She enjoys gardening, reading, fishing and being on their pontoon boat.

**KELLY EWERT** joined Chibardun as a Sales Associate. She was born in Woodstock, IL and raised in Rice Lake. She graduated from Rice Lake High School and attended two years at UW-Barron County Campus for Business, and two years at Lakeshore Technical College located in Cleveland, WI.



Kelly, her husband Mark, and two sons, Brandon and Mason live on a hobby farm outside of Rice Lake. She enjoys horseback riding, showing and training horses, hiking, watching her sons play soccer and hockey, and camping with family and friends. She is also a 4-H Horse Project Leader and a Rice Lake Youth Soccer Coach.

## Lifeline & Link-Up May Save You Money on Your Phone Bill!

Chibardun Telephone Cooperative and CTC Telcom are providers of the Lifeline and Link-Up Assistance programs for Wisconsin residents. These programs, which are set up by the state and the federal government, provide assistance to low income families.

The Lifeline program provides assistance to reduce eligible residential consumers' monthly charges. In Wisconsin, Lifeline assistance reduces eligible Chibardun Telephone and CTC Telcom customers' bills with a credit of \$10.00. The Link-Up program offers eligible, low-income customers a reduction in basic service-connection charges.

To be eligible for participation in these programs, an individual must participate in at least one of the following:

- Aid to Families with Dependent Children (AFDC)
- Wisconsin Works - W2
- Food Stamps
- Title 19 Medical Assistance
- Supplemental Security Income (SSI)
- Low Income Energy Assistance Program (LIHEAP)
- BadgerCare Plus
- Wisconsin Homestead Tax Credit

For more information, or to apply for assistance, please contact us at 1-800-924-3405.

## CTC Telcom to Host Business After Five

CTC will host a Rice Lake Chamber Business After Five event on Tuesday, June 9. The event will be held at the Turtleback Golf Course in Rice Lake from 5:00 pm to 6:30 pm. Please join us for food, fun and prizes.

## CTC Telcom is a Major Sponsor of the Aquafest Grand Parade

CTC Telcom is again a proud sponsor of the Rice Lake Aquafest Grand Parade. The theme of this year's parade is Fun in the Sun. The parade will be held on Sunday, June 21<sup>st</sup> at 12:30 pm. We hope to see everyone there!